

Cookies Policy

Introduction

This Cookies Policy explains how SR Industrial Ltd (“we”, “us”, or “our”) uses cookies and similar technologies on our website. By continuing to use our website, you agree that we may store and access cookies on your device as described in this policy.

We use cookies to improve website performance, enhance functionality, analyse visitor behaviour, and support marketing activities. Some cookies are essential for the site to operate, while others help us improve your experience.

What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help websites recognise your device, remember preferences, and understand how you interact with pages and features.

Cookies may be:

- **Session cookies** – deleted when you close your browser
- **Persistent cookies** – remain on your device for a set period
- **First-party cookies** – set by our website
- **Third-party cookies** – set by service providers we use (e.g., analytics or plugins)

Types of Cookies We Use

1. Strictly Necessary Cookies

These cookies are required for the website to function and cannot be switched off. They include security, load-balancing, and navigation-related cookies.

2. Performance & Analytical Cookies

These cookies help us understand how visitors use our website so we can improve its performance and user experience.

Sopro Plugin – Regular Cookies

Cookie Name	Purpose	Expiry	Category
_obid	Tracks unique visits to the site and relates them to the associated email campaign.	1 year	Performance / Analytical
_obid_visit	Identifies a single session across multiple pages. Not linked to personal data.	4 hours	Advertising / Tracking

3. Functional Cookies

These cookies provide enhanced functionality and personalisation. They may be set by us or by third-party tools that provide services on our website.

Sopro Webchat Cookies

(Only active if the webchat feature is enabled)

Cookie Name	Purpose	Expiry	Category
cuid_*	Used as a session cookie for the webchat. Not linked to personal data.	15 days	Functional

4. Advertising & Tracking Cookies

These cookies may be used to deliver personalised marketing or track the effectiveness of campaigns. The Sopro Plugin may place cookies used for campaign analytics and visitor tracking.

Managing Your Cookie Preferences

You can control and manage cookies through your browser settings. Most browsers allow you to:

- Block all cookies
- Block cookies from specific sites
- Delete existing cookies
- Receive alerts before a cookie is stored

Please note that disabling certain cookies may affect the functionality or performance of the website.

To manage cookies, use your browser’s settings:

- Chrome
- Firefox
- Safari
- Edge
- Internet Explorer

(See your browser’s help section for detailed instructions.)

Changes to This Policy

We may update this Cookies Policy from time to time. Any changes will be posted on this page with an updated revision date.

Contact Us

If you have any questions about how we use cookies, please contact:

SR Industrial Ltd
Email: **srogers@srindustrial.co.uk**
Telephone: **01344 860145**
Website: **www.srindustrial.co.uk**
